

# EasyLiner

**COFACE'S SOLUTION TO PREVENT  
AND COVER NON-PAYMENT RISKS  
FOR YOUR INVOICES BOTH LOCALLY  
AND INTERNATIONALLY.**

**coface**  
FOR TRADE

# EasyLiner

## „YOU RUN YOUR BUSINESS, WE'LL SECURE IT!“

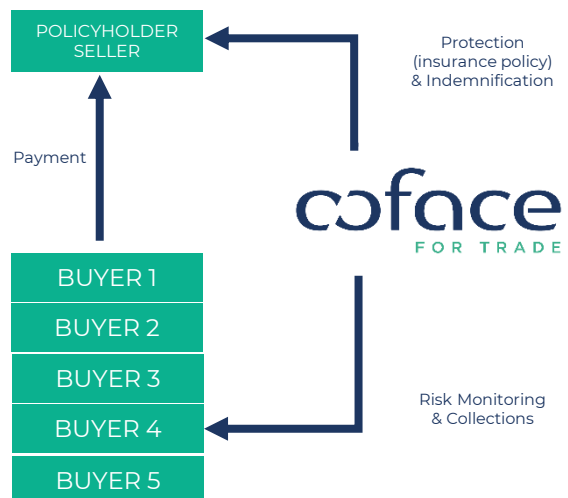
DESIGNED FOR SMALL AND MEDIUM COMPANIES, EASYLINER PROTECTS YOU AGAINST UNPAID INVOICES WITH THE MINIMUM FUSS, WHILE KEEPING AN EYE ON YOUR BUDGET, IN ONLY A FEW SIMPLE CLICKS.

### EASYLINER HELPS YOU TO:

#### ...PROTECT YOUR BUSINESS.

**EasyLiner** is an insurance package to protect you against unpaid invoices at home or abroad. The package includes three essential elements to ensure **effective management of the credit** you grant to our customers:

- **Information:** Coface analyzes each of your buyer and prevents you from trading with bad payers
- **Collection of unpaid invoices:** Coface international network of skilled debt collectors will use effective and appropriate techniques to collect the unpaid invoices, while preserving the quality of your relationships with your customer.
- **Indemnification:** Should collection take too long or fail, Coface indemnifies the loss you incurred from unpaid invoices.



#### ...RELEASE TIME AND RESOURCES FOR DEVELOPING YOUR BUSINESS.

Backed by **EasyLiner:**

- You will be able to fine-tune and enhance your credit procedure, at home or abroad, and as a result to grow your business safely;
- You will no longer spend time and energy on collecting your money and your resources can be put to better use;
- You will access to new market opportunities, as you will be confident to expand your sales to new markets, and customers.



#### ...GET ACCESS TO BETTER FINANCING.

**EasyLiner** helps you to:

- Enhance the quality of your balance sheet by protecting one of your largest assets from unforeseen loss;
- Secure better borrowing terms;
- Access to more working capital facilities from your bank by assigning the insurance policy to your bank as security.

# EasyLiner

## „COMPLETE PEACE OF MIND“ FOR YOUR BUSINESS!

### REGISTER ONLINE NOW!

It takes only a couple of minutes and a few clicks. Discover all advantages of **EasyLiner** now.

1. Create your own profile in the **EasyLiner** Portal.
2. Adapt **EasyLiner** to your needs: increase your maximum liability, extend your maximum credit period, select your payment terms. All options are available for you online.
3. You get the price of your cover instantly – one flat price for the contract period.
4. Print, sign and send your contract to us. You are now “secured” by Coface!



### CREDIT MANAGEMENT BECOMES SIMPLE AND STRAIGHTFORWARD.

- You can subscribe to EasyLiner anytime, only in a couple of minutes and clicks: your online quotation will immediately be available, you will only have to send us back the contract.
- Establishing your annual premium only requires few elements of information: turnover, portfolio size, and activity sector.
- You know how much it will cost as **EasyLiner** prices based on an annual “all-inclusive price”. No more worries due to your fixed budget.
- Both domestic and exports sales are insured under one policy. Should you decide to develop trading abroad, you are ready to do so, at no additional cost.
- Thanks to our online tool you can access to all our credit management tools, whenever you like.

**You are always ready!**

### COFANET: YOUR CREDIT MANAGEMENT TOOL.

- You identify your buyers.
- You apply for credit limits.
- You report your losses.
- You monitor your indemnification of an unpaid invoice.
- You access to your client portfolio analysis.

## CofaNet Essentials



[WWW.COFACE.BG](http://WWW.COFACE.BG)

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